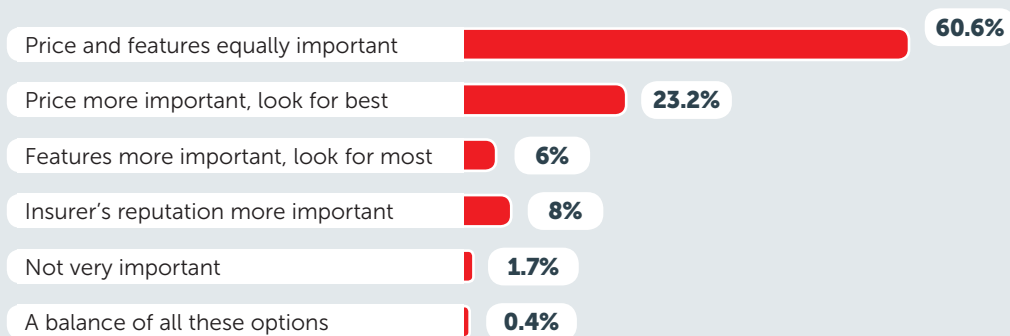
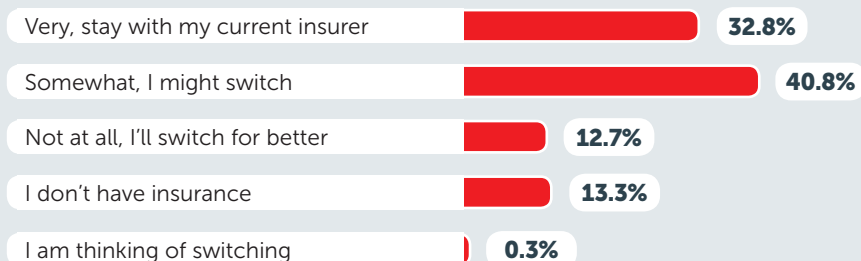


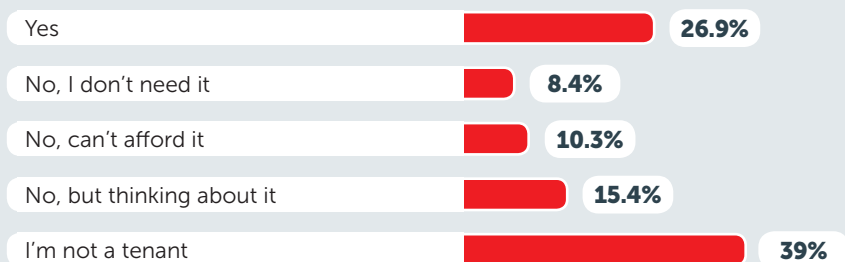
### 1. How important are price and features when it comes to choosing an insurer?



### 2. In the coming 12 months how loyal will you be to your current insurer?



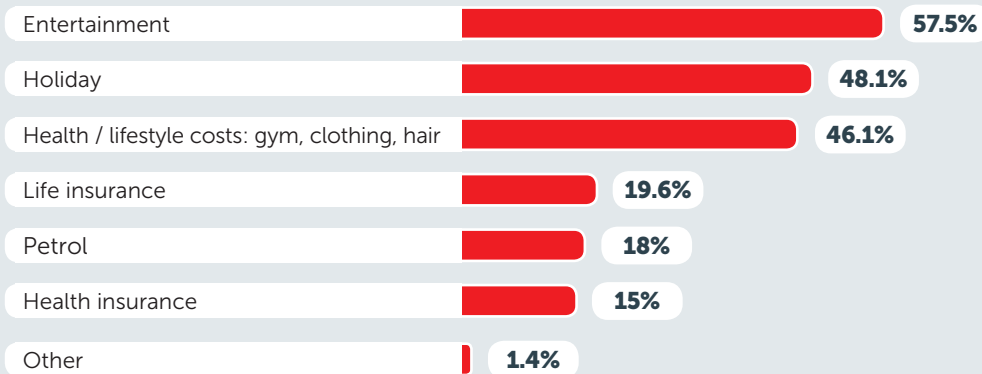
### 3. If you are a tenant renting the property you currently live in, do you have contents insurance?



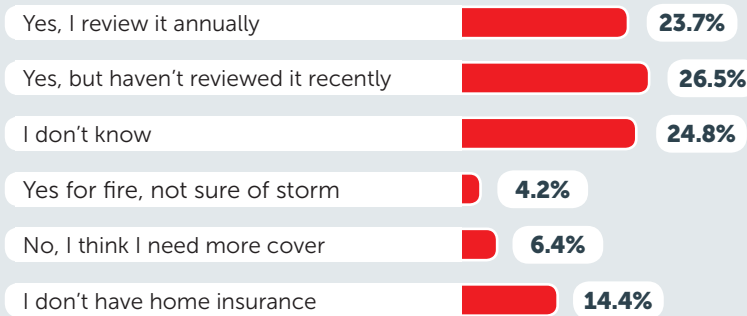
# Simply Smarter Consumer Sentiment Index

(powered by Budget Direct)

## 4. In the coming 12 months, which two of the following would you consider cutting back on to save money?



## 5. Do you believe your home is adequately insured for fire and storm damage?



## 6. In the coming 12 months which of the following are you most concerned about?

